

# Climate Smart Business and Technologies

**BB 001**



## Overview

This course is meant to bring awareness and drive policy change in organisations towards greenhouse effect of their processes and decisions. Every decision that is made has an energy component in how it will be delivered. When every organization is optimal in its decisions and choices, the environment benefits.

Upon completion of the course the learners will be able to measure, evaluate and make recommendations for changes in different aspects of their own roles in the company. They should be able to recommend changes in some of the organisations procurement and operational processes to align them to be a Smart Business.

For more information: about this course, or to register, contact us on:

Tel: +254 20 243 7599, +254 727407925, +254 704208131,

Email: [afares@viscарcapacity.com](mailto:afares@viscарcapacity.com), [skamau@viscарcapacity.com](mailto:skamau@viscарcapacity.com), [programmes@viscарcapacity.com](mailto:programmes@viscарcapacity.com)

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## Value Proposition and Business Benefit

The Smart Business Programs are able to leverage companies to a position where they can measure their carbon ratings using agreeable global tools and methods. Once measured they have various alternatives in reducing the carbon ratings and even offsetting them to meet their required target and goals. Various interventions learned during this course will enable the learners determine how best to apply their learnings on company strategies and decisions. The smart business company will be able to communicate its sustainability report statements with specific climate goals and impact arising from these change programs.

## Course Duration

The course duration will be about three days – 24 credit hours of training.

## Course Content

The course lessons are as follows;

1. Introduction to pollutants and standards
  - a. Understanding Greenhouse effect, pollution and environmental sustainability.
  - b. Common sources of pollutants.
  - c. Standards and organisations
  - d. Understanding company processes and decisions impact on environment.
2. Reducing Pollutants effects
  - e. Interventions from different industries by way of examples and case studies
  - f. Intervention exercises
3. Measuring Techniques and tools
4. Carbon credits; Offsetting and trading.
5. Preparation of Environmental Sustainability Reports.
6. The Smart Business Project;
  - g. Approval and Project Statement and Objective

- h. Project Methodology and Research.
- i. Measurements
- j. Conclusion

## Delivery Methodology

The course is delivered through a 3 class sessions led by a qualified Environmental Professional over a period of two and a half months. The lesson includes various measurements to assess improvements at the place of work of the trainee. The learners will have to look for a project in their own organisations and get their senior to approve and sponsor the project to completion.

At the end of this course the participants will include a strategy to ensure that the project lasts beyond the duration of the course.

## Next Step

Further to this course depending the company may wish to get an annual Global Climate Smart Business license and participate in global trading of carbon credits as they improve their own footprint and assist others.

## About Viscar

Viscar Industrial Capacity Ltd is a dynamic Training, Consulting and Resourcing firm that provides innovative Information Technology and Engineering solutions for corporates and businesses. Viscar has a rich history of driving innovation and excellence in capacity building and partners with organizations to enhance productivity and optimize strategic output.

Founded in 2008, Viscar has to date equipped over 5000 staff with skills and knowledge in technology that has improved productivity, increased efficiency and reduced risks in several organizations. In the period, Viscar has also provided advisory and consulting services for over 20 organizations across a wide range of sectors.



For more information about registration please contact  
Tel: +254 20 243 7599, +254 727407925, +254 704208131,  
Email: [afares@viscarcapacity.com](mailto:afares@viscarcapacity.com), [skamau@viscarcapacity.com](mailto:skamau@viscarcapacity.com), [programmes@viscarcapacity.com](mailto:programmes@viscarcapacity.com)